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FOR IMMEDIATE RELEASE

IWCA ANNOUNCES CERTIFIED BUILDING MAINTENANCE AND SAFETY EXECUTIVE PROGRAM

May 18, 2011 – Kansas City, Mo. The International Window Cleaning Association (IWCA) unveiled its new Certified Building Maintenance and Safety Executive Program (CBMSE) which is designed for the building maintenance executive and/or safety training professional who is dedicated to providing the most current safety training education to their workers, but who may not participate in field work every day.

IWCA awards the Certified Building Maintenance Executive (CBMSE) designation to individuals who have worked to obtain the IWCA Safety Certification – High Rise Specialist designation, and who have further demonstrated their commitment to the window cleaning and building maintenance industry through their accomplishments in leadership of the industry, continuing commitment to its educational programs and participation in the IWCA and other industry organizations – above and beyond the call of duty.

The certification program consists of three parts:

- Completing the IWCA Safety Training Certification Program – High Rise Specialist, worth 25 points
- Earning at least 100 points through other training and allied association memberships
- One-time \$400 application fee.

By earning the CBMSE designation, an individual reaffirms his or her commitment to the importance of proper safety and training for those working within the window cleaning and exterior building maintenance fields.

For more information about the program or to enroll, please contact IWCA Headquarters at 816.471.4922 or by visiting our web site at www.iwca.org.

About IWCA: The International Window Cleaning Association (IWCA) is a non-profit trade 501(c)(6) association committed to raising the standards of professionalism within the window cleaning industry. The IWCA represents all facets of the window cleaning industry, from high rise to route work, residential to industrial. Through its various programs, the IWCA promotes safety, training and a highly professional, responsible image of the window cleaning professional. The IWCA delivers at least three regional safety training programs a year at various locations throughout the country. These programs cover all aspects of window cleaning safety and equipment use. The IWCA is also the secretariat for the American National Standard, IWCA I 14.1 Window Cleaning Safety. For more information, call 1-800-875-4922 or visit them at www.iwca.org.