

Mandie Bannwarth

From: International Window Cleaning Association (IWCA) [info@iwca.org]
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To: Mandie Bannwarth
Subject: IWCA FORMS INTERNATIONAL STRATEGIC ALLIANCES



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FOR IMMEDIATE RELEASE

IWCA FORMS INTERNATIONAL STRATEGIC ALLIANCES

The International Window Cleaning Association (IWCA) based in the USA is pleased to announce its formation of two strategic alliances with the Federation of Window Cleaners (FWC) based in the United Kingdom and the Australian Window Cleaning Federation (AWCF) based in Australia.

The immediate goals of these Alliances are: 1) to document and promote accurate technical information related to window/glass cleaning; 2) to develop a written ASTM glass cleaning Standard that will be used worldwide; 3) to establish working relationships with glass fabricators and manufacturers within the international glass industry; and 4) to advance scientific research on the causes of tempered glass scratching and improvements in cleaning methods.

For additional information please visit www.IWCA.org; www.f-w-c.co.uk/; or www.awcf.org.au

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Cleaner Windows. Safer Cleaners.

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